

To keep up with the fast pace of the digital world, we have some fast set-up tools for digital imaging people. Introducing The Folding Cube with light kit, and Magic Studio.

The folding cube 2 light kit

Product No. 50-500K/120 or 220

New, at Photokina 2008



10-300K

The folding cube is a foldable tent, it folds flat, has a carry handle, plus built-in 3 pouches. The cube is designed for small product shot and for serious photobugs as it has a completely miniaturized, sophisticated studio lighting set-up. It has 3, double plane translucent diffuser flaps, jointed together by velcro fasteners. A separate background material is to be attached at the back of cube to form a backdrop. The kit comes with 2 highly efficient fluorescent bulbs, 28w, 5200K color, plus 2, highly polished reflectors to throw out maximum amount of light. To shoot product with these 2 lights, you just set your digital camera to P or A, point and shoot, no need to use tripod, free up yourself. You can use 2 lights, 1 at each side, and, you can use 1 light to mount on the boom arm, illuminates from the top, and 1 from the side, this will get best result as the image will stand out much better, more 3D feel. The light stand has foldable base, 3 sec. telescopic pole, 1 set of 5 color background material. Cube size : 40x40x40 when fully opens, total weight is about 4kgs. Color backdrops: white, grey, black, blue, green.



Kit contains:

- 1x Folding cube
- 2x Light stands with detachable base
- 1x Boom arm with swivel mount
- 2x Lamp sockets with 2m cable
- 2x Mirror finish reflectors with color gel rim. (any transparent color gel can be used, secured by any clips)
- 2x SB-28, spiral bulbs
- 1x Green
- 1x Blue
- 1x Black fabric backdrop
- 1x White fabric backdrop
- 1x Gray fabric backdrop

10-300K/120 or 230 mini-light kit contains 1 stand w/base, 1 reflector w/ lampsocket, and 1 28w spiral bulb



50-500K-5C
5 color dome

The Magic Studio



The studio that you can take with you!

The Magic Studio has two sizes, small and large to suit size of products. Comes with pouch, detachable window mask.

50-100

Small Size: H.43cm/28" W.43cm/28"
Weight: 0.2kg/0.6lb

50-100CK

Chroma key color backdrop, blue, green

50-200

Large Size: H. 115cm/45" W.115cm/45"
Weight: 0.8kg/1.5lb

50-200CK

Chroma key green/blue backdrop for above

The Magic Studio is a pop-up imaging studio, it folds up round to store in round tote bag, and it pops up and form a studio with northern light widow. The pyramid shape tent is for large products or group products, all to put in one picture. The magic studio does not come with light kits as this it is up to the shooter to choose what light is being used. The window mask can be removed to have a completely diffused tent, but the window can increase color saturation, contrast, and best of all, it will show on reflected material like glass, polish metal, shiny porcelain etc... to give a natural catch light on object. A completely diffused tent will give dull picture.

To shoot picture with magic studio, it is best to set the camera to telephoto mode, this will achieve more normal image looking. Close-up with wide angle mode will cause image distortion. Magic studio requires simple assemble procedure as there are 3 fiberglass rods to frame up the tent in addition to the pop-up steel frame.

To keep up with the fast pace of the digital world, we have some fast set-up tools for digital imaging people. These are light modifier and tent that make lighting set-up a breeze. No matter if you are in the studio or on location, these are indispensable tools for everyday shooting sessions. All pop-ups have round pouch.

Magic Studio



50-100 and 50-200

Magic Square



Product 50-401BB

Square folding softbox for our Digital Barebulb, There is no rod to assemble, take it out from the bag, and it will pop-up, then attach the back plate and the front diffuser to the matching velcro strip. The diffuser is recessed to avoid light spillage, inside the Magic Square is silver coated for maximum reflectance. This model is specifically to go with our Digital Barebulb.



Product 50-401PF

This version is to fit on any portable flash unit which has shoe or 1/4" screw mount. The L bracket holds the flash and the Magic Square round back plate, and has 1/4" thread to fit on VH flip bracket or light stand.



Pdt. No. 50-511RH

Twistfold reflector telescopic holder.

Magic Pyramid



Product 50-400

Magic Pyramid is a small pyramid shape tent for close up shots of jewelry, small shiny objects like coins, stamps etc. The digital camera can be mounted on the L bracket. It holds only light weight digital or film cameras.

Magic Silo



Product 50-300

The Magic Silo is a diffusing tent that can expand into a cylindrical form. On top of the tent, there are two flaps that can open and close, fastened with velcro, leaving a gap good enough to stick the camera lens in. There is a 4" round porthole on the side, this is to allow spot light to throw onto the objects in order to add high light, and the porthole can be closed if complete diffusion is required. A tripod with horizontal arm is needed to hold camera.



Product 50-522-5.1

Twistfold reflector, 5 in one, smallest size we offer. 22" dia./55.5cm

Product 50-532-5.1

Twistfold reflector, this is a 5 in 1 reflector disc. There are 5 ways to use this disc, either white, black, silver and gold reflector or a diffuser. size: D.32"/81cm.

Product No. 50-544.5.1

Same as above, but larger size. Size: D.106cm.